

OFFICIAL TRANSLATION OF

**„Fachspezifische Bestimmungen für den
Masterstudiengang International Business and
Sustainability vom 15. Juni 2016“
(Amtliche Bekanntmachung Nr. 56 vom 29. September 2016)**

**THIS TRANSLATION IS FOR INFORMATION ONLY –
ONLY THE GERMAN VERSION SHALL BE LEGALLY
VALID AND ENFORCEABLE!**

**Subject-Specific Provisions for the Master’s Degree Program
International Business and Sustainability**

dated 15 June 2016

On 23 August 2016 in accordance with Section 108 subsection 1 of the Hamburg Higher Education Act (Hamburgisches Hochschulgesetz, HmbHG), the Executive University Board of Universität Hamburg ratified the revised subject-specific provisions for the master’s degree program International Business and Sustainability as a subject for a Master of Arts (MA) degree program that were adopted by the Faculty Council from the Faculty of Business, Economics and Social Sciences on 15 June 2016 in accordance with Section 91 subsection 2 no. 1 HmbHG dated 18 July 2001 (HmbGVBl. page 171), as amended 19 June 2015 (HmbGVBl. page 121).

Preamble

These Subject-Specific Provisions supplement the Examination Regulations of the Faculty of Business, Economics and Social Sciences dated 15 June 2016, as amended, which govern the Master of Arts (MA) degree programs and provide a description of the modules for the master's degree program International Business and Sustainability.

I. Supplemental provisions

Section 1

Program and examination objectives, academic degree, and implementation of the degree program

Section 1 subsection 1:

The Master of International Business and Sustainability (MIBAS) focuses on the issue of the implementation of sustainability in international enterprises and in a two-year program prepares students for a challenging profession in multinational companies, international organizations, unions, or in science or academia. This university degree will permit students who achieve above-average grades to continue their studies in a doctoral degree program, which is essentially the prerequisite for a career in academia. The degree program does not only concentrate on practical applications, but also research through its strong focus on theoretical principles as well as methodological skills. On the one hand, this research focus is assured because degree program professors have their own research specialties in the area of sustainability and international business, and on the other hand the required modules for research methods and the major significance of the master's thesis greatly contribute to the overall success of the research focus of the degree program. The degree program is intended to impart the following knowledge and skills to students:

- expertise in the fields of international business management and sustainability; and
- knowledge about relevant institutional frameworks and competency to understand complex relationships in an increasingly global economy.

Section 2
Regular period of study

The regular period of study is four semesters.

Section 3
Subject advising

Attending an introductory orientation module at the beginning of the program shall discharge the obligation to meet with a subject advisor.

Section 4
**Program and exam organization,
modules, and ECTS credits**

Section 4 subsection 2:

The two-year master's degree program International Business and Sustainability is a modularly structured program encompassing a total of six subject areas in which students must select modules and write a master's thesis.

The following chart shows the subject areas and module plan:

MIBAS structure and module plan

Semester 1: (30 ECTS credits)	Semester 2: (30 ECTS credits)	Semester 3: (30 ECTS credits)	Semester 4: (30 ECTS credits)
Area I: Fundamentals of International Management 24 ECTS credits, 4 required elective modules each worth 6 ECTS credits	Area III: Sustainability Management and Socioeconomics 18 ECTS credits, 3 required elective modules each worth 6 ECTS credits		Master's thesis 30 ECTS credits, 6-month writing period
	Area IV: International Management and Economics 18 ECTS credits, 3 required elective modules each worth 6 ECTS credits		
Area II: Research Methods 6 ECTS credits, 1 required elective module worth 6 ECTS credits	Area V: Advanced Research Methods 6 ECTS credits, 1 required elective worth 6 ECTS credits		
	Area VI: Electives 18 ECTS credits, 3 required elective modules each worth 6 ECTS credits		

In the first, second, and third semesters, students have many options when structuring their master's degree program. Generally, students are expected to earn 30 ECTS credits each semester. The curriculum and module plan for the Master of Arts in International Business and Sustainability is structured more specifically as follows:

The International Business and Sustainability degree program shall begin in the first semester with basic general courses designed to teach essential theoretical knowledge in the areas of business management (Fundamentals of Management) and methods (Research Methods). Advanced courses in the areas of sustainability management and socioeconomics, international management and economics, and advanced research methods shall be offered in the second and third semesters. Moreover, MIBAS students may supplement their core courses by selecting from a wide variety of elective courses (elective modules).

Section 4 subsection 3:

A total of 120 ECTS credits inclusive of the master's thesis must be earned in order to complete the master's degree program.

**Section 5
Courses**

Section 5 subsection 2:

All courses shall be held in English. The program director shall decide on exceptions to this rule.

**Section 10
Number of examination attempts**

Section 10 subsection 1:

Students shall have three attempts to pass an examination.

**Section 13
Completed coursework and module examinations**

Section 13 subsection 1:

Courses may include required coursework such as the following:

- preparing material before or after a class in the form of short essays and exercises; or
- short presentations in order to learn academic discussion skills.

The type and scope of coursework shall be announced at the beginning of the course.

Section 13 subsection 4:

If a module description contains information about coursework to be completed, this may be a prerequisite to be able to take a module examination. This will be set forth in more detail in the module descriptions.

Section 13 subsection 6:

All examinations will be held in English. The program director shall decide on exceptions to this rule.

**Section 14
Master's thesis**

Section 14 subsection 2:

Before students can begin work on their master's thesis, they must first earn a minimum of 60 ECTS credits.

Section 14 subsection 6:

The master's thesis may be written in either German or English. The examiner supervising the work shall determine the language in which the master's thesis shall be written upon discussion with the student when the topic is assigned. Changing from one language to another within the thesis is not permissible.

Section 14 subsection 7:

Students have six months to write their master's thesis.

The master's thesis should generally be 60 to 80 pages long (approximately 120,000 to 160,000 characters). Deviations from this rule must be clarified with the primary examiner.

Thirty ECTS credits shall be earned for the master's thesis. The thesis should normally be written in the fourth subject semester.

**Section 15
Evaluation of examination performance**

Section 15 subsection 4:

If module performance is tested using several course examinations, then the overall module grade shall be calculated on the basis of the average grades for each component weighted according to the ECTS credits assigned to each.

Section 15 subsection 5:

The overall final grade for the master's degree shall be calculated from the average of the grades from the modules weighted according to the ECTS credits assigned to each module. If individual courses were taken in the elective area in addition to modules, then these grades shall also be used to calculate the overall final grade weighted according to the ECTS credits assigned to each.

II. Module descriptions

The master's degree program for International Business and Sustainability shall be comprised of the following modules:

Fundamentals of Management

Module: Module type: Title:	Fund1 Required elective module Introduction to CSR: Theoretical Foundations and Practical Implementation
Objectives	<p>The objective of the module is to introduce students to the research field of economic and business ethics and sensitize them to ethical issues within international competition. Students will be put in a position to apply course content to concrete practical problems and independently reflect on the ethical behavior of international companies.</p> <p>Specifically, students will learn to:</p> <ul style="list-style-type: none"> • understand and justify the need for ethical reflection in economics; • develop their analytical skills to be able to handle ethical dilemmas; • systematically investigate the moral principles of different normative perspectives; and • apply specific ethical principles to cases of moral conflict.
Curriculum	<p>The module provides a comprehensive overview of key theoretical principles of economic and business ethics, along with countless references to practical applications.</p> <p>Initially at the beginning of lectures, the necessity of examining economic and business ethics will be discussed. Subsequently, important theoretical economic and business ethics principles will be presented in detail. The next step involves explaining the different approaches to economic and business ethics and corporate social responsibility (CSR) currently being discussed in international research. The goal is to understand the characteristics of the approaches and work through their differences. Economic and business ethics are ineffective if insights are not put into practice. Subsequently, lectures thus focus on the discussion of selected economic and business ethics and CSR approaches for practical implementation in international companies and organizations. Lectures conclude with a discussion of current international economic and business ethics issues (e.g., corruption and consumer ethics).</p>
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	German/English
Course prerequisites	None

Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management • MA Human Resource Management • MA Labor, Economics and Society— Economic and Sociological Studies • MSc Wood Science
Type, prerequisites, and language of module examination(s):	<p>The module examination usually takes the form of a written examination of no less than 60 minutes.</p> <p>Any deviation from this type of examination shall be announced for the course at the start of the course registration period.</p> <p>English or German. The examination language will be announced at the start of the course registration period.</p>
Workload	6 ECTS credits
Recommended semester	First subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module: Module type: Title:	Fund2 Required elective module International Strategic Management
Objectives	<p>The objective of the module is to provide students with insight into the research field of strategic management. Moreover, students will be put in a position to apply course content to concrete practical problems and independently analyze strategic decisions made by international companies.</p> <p>Specifically, students will:</p> <ul style="list-style-type: none"> • gain in-depth knowledge of the background, mechanisms, and procedures of strategic business management; • learn to understand international companies as systems that interact with the environment, organizational structure, corporate culture, and company strategy; • learn to use different strategic management instruments to solve various problems; • be put in a position to better understand and critically evaluate the economic, social, and environmental consequences of international companies' corporate actions.
Curriculum	Initially, important fundamental terms, the development history, and the purpose of strategic management will be explained to create a broad, comprehensible basis for understanding strategic management. Subsequently, a strategic management process model will be presented and its key phases discussed in detail. Important strategic management tools and decision-making aids in international companies (e.g., segmentation, Porter's five forces analysis, balanced scorecards, and portfolio models) will be outlined and explained using concrete practical examples.
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	German/English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management • MSc Wood Science
Type, prerequisites, and language of module examination(s):	<p>The module examination usually takes the form of a written examination of no less than 60 minutes.</p> <p>Any deviation from this type of examination shall be announced for the course at the start of the course registration period.</p> <p>English or German; the examination language will be announced at the start of the course registration period.</p>
Workload	6 ECTS credits
Recommended semester	First subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module: Module type: Title:	Fund3 Required elective module International Organization
Objectives	<p>The structures and processes of international organizations are discussed in this module. Students will become familiarized with different options and concepts of configuring formal organizational structures and their limitations. Moreover, the significance of informal structures and the challenges of their design is another focus of the course.</p> <p>Specifically, students will:</p> <ul style="list-style-type: none"> • familiarize themselves with different models and concepts of formal organization design, most notably in terms of the need to support the generation of innovation and knowledge; • recognize and understand the limitations and problems of formal structures; • understand the significance of informal structures; and • be placed in a position to comprehend the complex interplay between formal and informal structures and the challenges of management.
Curriculum	<p>Students will become familiarized with different structuring parameters, beginning with formal organization. Emphasis will be placed primarily on a discussion of more recent structuring models focusing on the generation of innovation and knowledge. The second part of the course will examine the informal structures of organizations with a discussion of important phenomena such as organizational culture, political processes, and garbage can models of decision-making. Students should above all understand the challenges for management arising from the significance of these informal processes and learn to appreciate the complex interplay between formal and informal structures. The third part of the course will concentrate on cultural challenges international organizations face, and will familiarize students with the problem of managing diversity. The ability to take a critical approach to theories and concepts is of utmost importance.</p>
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management • MA Human Resource Management • MSc Wood Science
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p>

	Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.
	The examination shall be held in English.
Workload	6 ECTS credits
Recommended semester	First subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module:	Fund4
Module type:	Required elective module
Title:	Management Accounting and Control
Objectives	<p>The objective of this module is to teach students the methods of proactive and reactive cost management and quality and time management so that they can subsequently apply these to practical cases.</p> <p>Students will be put in a position to learn how to identify a company's financial and nonfinancial performance indicators and to develop and improve performance measurement models. Furthermore, students will get to know and learn to understand various benchmarking methods and how to apply them appropriately to problems.</p>
Curriculum	<p>The fundamentals of management accounting will be presented in this module focusing on establishing the link between operative management and strategic planning. The module is divided into three parts: In the first part cost management methods will be addressed; looking at how costs and cost structures should be proactively and reactively influenced. In the second part quality and time management methods that integrate nonfinancial factors into management accounting will be introduced. The different approaches to financial and nonfinancial influences will then be summarized in the third and final section on performance measurement. How benchmarking processes can be used to provide support will also be touched upon here.</p>
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management • MSc Wood Science
Type, prerequisites, and language of module examination(s):	<p>The module examination usually takes the form of a written examination of no less than 60 minutes.</p> <p>Any deviation from this type of examination shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits
Recommended semester	First subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module: Module type: Title:	Fund5 Required elective module International Market Strategies
Objectives	The module teaches the theory behind market strategies so that students can use this knowledge for strategic and business decisions in an international environment. Students will acquire interdisciplinary knowledge regarding the integration of market and technical perspectives and will develop their conceptual and methodological grasp of marketing and strategy research. They will become familiar with selected original academic literature and will be able to compare and critically evaluate different approaches and theories according to academic criteria. Students will consider practical examples in addition to academic literature to stimulate critical evaluation, thus training analytical and argumentative skills.
Curriculum	A process model will be used to discuss market and technology-oriented structuring options for international market strategies. Students will critically examine practical strategic decisions (e.g., market selection, structuring product and service ranges, and stabilization of strategic positioning in the market) by drawing upon prominent theoretical models and empirical findings. Underlying theoretical models include market and resource-oriented approaches to strategic theory in addition to a behavioral science perspective of strategy generation and implementation. Case studies provide illustration and enable the practical analysis of issues. During the practical course, lecture material will be examined in more detail through practice-based presentations, exercises, and case studies. The latest academic publications will be analyzed and students will learn about the key aspects of academic work and publishing.
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits

Recommended semester	First subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module: Module type: Title:	Fund6 Required elective module Finance and Investment
Objectives	<p>The module focuses on the fundamentals and the international particularities of corporate finance. The objective of the module is to sensitize students to the advantages and disadvantages of financing and investment decisions taking into account international capital markets. Additionally, students will be introduced to tools used to avoid risks, which originate not only from raising capital in international financial markets, but also from implementing investment projects in foreign countries. Specifically, students will learn about:</p> <ul style="list-style-type: none"> • the impact of capital market imperfections on company decisions; • the economic intuition underlying exchange rate fluctuations or rather interrelationships between exchange rates, interest rates, and inflation rates; • the structure and management of risky international portfolios; • the share price development process in international capital markets; and • stylized investment portfolio strategy distinctions.
Curriculum	<p>Fundamentals of corporate finance:</p> <ul style="list-style-type: none"> • evaluating stocks and bonds • dividend and capital structure decisions • international parity conditions • international investment appraisal methods <p>Portfolio and capital market theory:</p> <ul style="list-style-type: none"> • μ-σ analyses and marginal efficiency • international portfolio diversification • capital market theory equilibrium models • portfolio and performance metrics • active portfolio management theory
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management
Type, prerequisites, and language of module examination(s):	<p>The module examination usually takes the form of a written examination of no less than 120 minutes.</p> <p>Any deviation from this type of examination shall be announced for the course at the start of the course registration period.</p>

	The examination shall be held in English.
Workload	6 ECTS credits
Recommended semester	First subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module: Module type: Title:	Fund7 Required elective module Sustainability and Management
Objectives	<p>The objective of this module is to give students insight into sustainability and management. Students will be put in a position to recognize the relevance of environmental and social sustainability for business and to understand corporate strategies for effective sustainability management.</p> <p>Specifically, students will learn:</p> <ul style="list-style-type: none"> • the fundamentals of global environmental challenges; • about sustainability as a holistic approach within the framework of strategic management; and • about trade-offs and win-win sustainability situations in everyday business.
Curriculum	<p>The module provides a comprehensive overview of key theoretical principles of sustainability management in business applications and uses countless practical examples to outline how sustainability can be implemented in everyday business life and where obvious barriers currently arise. At the start of the module, global challenges within the context of sustainability will be initially discussed (e.g., planetary boundaries, limitations of growth, resource management, and ecological footprint). Subsequently, findings will then be applied to companies and their decision-making processes, and sustainability management opportunities and barriers will be discussed. Particularly case studies will form the basis of interactive discussions with the students. One focal point of the course will be the discussion of the extent to which corporate sustainability is required within the scope of proactive corporate strategies, the current status of sustainability strategy implementation, and the potential options for improvement.</p>
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	MA International Business and Sustainability (MIBAS)
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination. The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits
Recommended semester	First subject semester
Module frequency	Generally every winter semester
Duration	One semester

Research Methods

Module: Module type: Title:	Methods1 Required elective module Quantitative Research Methods for Market Strategies
Objectives	The module will help students find sound solutions to complex issues within economic and social science research. Using the example of strategic (corporate) issues, students are familiarized with complex multivariate analysis methods and learn how to apply these independently. By acquiring further skills and using standard statistical software packages, students will also gain operative qualifications to conduct empirical projects in research, consulting, and professional practice.
Curriculum	The course uses research questions from the fields of strategy and marketing to delve deeper into quantitative methods of economic and social science research. At the start of the course, students will be introduced to the fundamentals of complex market research. Among other things, this will include teaching hypothesis and scale development. As the course continues, models for the segmentation of markets will be discussed based on specific strategic management issues. Strategic product positioning will be illustrated using prominent concepts. Causal and related models will be discussed in order to model complex responsive relationships. Thereafter current web 2.0 market research methods will be discussed, especially text mining and network analyses. In the accompanying practical course, students will intensify their knowledge of the lecture material, applying it on a computer using market research software. Practical courses take place in small groups.
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	MA International Business and Sustainability (MIBAS)
Type, prerequisites, and language of module examination(s):	The module shall conclude with a module examination. The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations. Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period. The examination shall be held in English.
Workload	6 ECTS credits
Recommended semester	First subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module: Module type: Title:	Methods2 Required elective module Reading and Understanding Academic Articles
Objectives	Understanding English-language research articles requires skill and experience. After taking this module, students will be able to: <ul style="list-style-type: none"> • conduct literary research on specific topics; • understand the structure of research articles; • extract the important fundamental elements from the text of the research study; • critically review a study's research design; • evaluate the reliability, validity, and the extent to which a study can be generalized; and • understand and evaluate the advantages and disadvantages of research designs and their suitability for specific research.
Curriculum	The module deals with understanding and analyzing academic research articles that have been published in peer-reviewed journals. Focusing specifically on knowledge management as a central research topic, each student will be assigned an article to analyze in detail. Following a basic introduction to the topic, two articles will be presented and discussed every week. Questions such as "What research design has the author selected?", "What are the main conclusions of the article?", and "To what extent can the findings be generalized?" will be discussed. With their understanding of explicit and implicit assumptions and limitations, students will be able to critically evaluate the authors' theses and conclusions and find suitable studies to provide support for their own research project.
Types of instruction	Seminar (2 credit hours per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	MA International Business and Sustainability (MIBAS)
Type, prerequisites, and language of module examination(s):	The module shall conclude with a module examination. The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations. Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period. The examination shall be held in English.
Workload	6 ECTS credits
Recommended semester	First subject semester
Module frequency	Generally every winter semester
Duration	One semester

Sustainability Management and Socioeconomics

Module: Module type: Title:	Sustain1 Required elective module Applied Business Ethics
Objectives	<p>The objective of this module is to sensitize students to the difference between theory and practice in business ethics. Students will train their practical ethical reflection skills and familiarize themselves with the challenges associated with the practical application of ethical behavior in international companies.</p> <p>Against this backdrop, students are expected to learn the following:</p> <ul style="list-style-type: none"> • expertise in the fields of international business management and sustainability; • the skills needed to create lasting value for both companies and society; • the skills to handle ethical dilemmas as well as knowledge of sustainable business management tools; and • an awareness of the moral responsibility of future company executives.
Curriculum	At the module's core is the relationship between theory and practice in business ethics. Theoretical concepts from management research, practical ethics, and business ethics will be covered and applied to practices in international companies. Current practical theories and problems will also be observed and evaluated from different theoretical perspectives.
Types of instruction	Seminar (2 credit hours per week)
Language of instruction	German or English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period—English or German. The examination language will be announced at the start of the course registration period.</p>
Workload	6 ECTS credits
Recommended semester	Second subject semester
Module frequency	Generally every summer semester
Duration	One semester

Module: Module type: Title:	Sustain2 Required elective module International CSR Reporting
Objectives	<p>Students will be familiarized with the current contributions to international research on CSR reporting in the fields of finance and accounting. They will be made aware of factors influencing CSR reporting and their effects.</p> <p>Students will be put in a position to understand and critically analyze new research contributions and to evaluate their impact in light of existing research.</p>
Curriculum	<p>In this module, corporate social responsibility (CSR) reporting will be considered in the context of finance and accounting.</p> <p>In the field of finance, students will consider the question of how to use company information that is disclosed. This will involve determining which information is relevant to the decision-making process. In addition, students will examine how investment professionals are able to meet stakeholders' reporting requirements.</p> <p>The links between accounting and CSR reporting are subdivided into four thematic areas. Firstly, which determinants can explain (the scope of) CSR reporting by a company? Secondly, what impact does CSR reporting have? Thirdly, which reporting standards exist and what is their significance? Fourthly, does a connection exist between CSR performance and the company's financial performance?</p>
Types of instruction	Seminar (2 credit hours per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	MA International Business and Sustainability (MIBAS)
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits
Recommended semester	Second subject semester
Module frequency	Generally every summer semester
Duration	One semester

Module: Module type: Title:	Sustain3 Required elective module International Normative Framework on Sustainable Management
Objectives	<p>The diverse economic, legal, and political issues specifically associated with the legal involvement of private enterprises in the international processes of common good realization, which target sustainable corporate management, have developed in the course of the globalization process as a central economic and legal research area. At the same time, its relevance for global corporate practices can hardly be overestimated. Against this backdrop, the module provides students with general basic knowledge of the legal framework for sustainable corporate management from an international law perspective. Furthermore building on this, students will be taught to implement global legal normative behavior expectations of economic players in concrete case studies from business practice.</p> <p>Specifically, students will learn to:</p> <ul style="list-style-type: none"> • develop their ability to understand the dynamically changing transnational legal framework for sustainable corporate management and the associated challenges and conflicts of interest; • optimize their analytical skills so as to apply global behavior expectations of economic actors to specific scenarios; and • constructively and critically evaluate current discussions on the necessity and concrete organization of corporate responsibility according to international law.
Curriculum	The module provides a comprehensive overview of key fundamental principles of international law and requirements in terms of sustainable corporate management. Practical applications are also regularly presented. In the first part, the international law characteristics of the regulatory concept of sustainability as well as the international legal sources relevant in this context will initially be explained and discussed. Building on this, the current legal approaches and theoretical and practical challenges associated with application of this framework to company action will be presented. This module will also address normative control mechanisms such as codes of conduct and cooperative instruments, which are particularly interesting from a conceptual point of view while also simultaneously being relevant in practice.
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	MA International Business and Sustainability (MIBAS)
Type, prerequisites, and language of	The module examination usually takes the form of a written examination of no less than 60 minutes.

module examination(s):	Any deviation from this type of examination shall be announced for the course at the start of the course registration period. The examination shall be held in English.
Workload	6 ECTS credits
Recommended semester	Second subject semester
Module frequency	Generally every summer semester
Duration	One semester

Module: Module type: Title:	Sustain4 Required elective module Industrial Ecology
Objectives	<p>The objective of this module is to provide students with insight into the research field of industrial ecology. Students will be put in a position to recognize the relevance of the topic of environmental sustainability for business practices and to understand corporate strategies for effective environmental and energy management. Specifically, students will learn to:</p> <ul style="list-style-type: none"> • understand environmental sustainability as a holistic concept; • conduct environmental evaluations and life cycle analyses (LCAs) independently; • develop their analytical skills further with regard to environmental/economic synergies and dilemmas; and • deal with the boundaries and possibilities of specific environmental management practices in everyday business life.
Curriculum	<p>The module provides a comprehensive overview of key theoretical principles of industrial ecology, offering countless practical examples to outline how environmental sustainability can be implemented in everyday business. The need for a holistic approach to environmental analyses and evaluations will be initially discussed at the start of the module. Important theoretical principles of industrial ecology will then be presented in detail (macro, meso, and micro levels). In the next step, various options of how companies can implement environmental innovations and improvements through targeted corporate strategies will be explained. The focus in this process will be on a range of assessment methods (indicators and methods) for life cycle analyses (LCAs), environment-oriented investment decisions, and approaches to ecological product design. The lecture will conclude with a discussion of current issues within environmental sustainability and the role of proactive corporate strategies.</p>
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management
Type, prerequisites, and language of module examination(s):	<p>The module examination usually takes the form of a written examination of no less than 60 minutes.</p> <p>Any deviation from this type of examination shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits

Recommended semester	Second subject semester
Module frequency	Generally every summer semester
Duration	One semester

Module: Module type: Title:	Sustain5 Required elective module ESG and Capital Markets
Objectives	<p>The objective of the module is the discussion of the theoretical and practical uses of environmental, social, and governance criteria (ESG) in financial management. In a series of learning blocks students should develop an understanding for the (direct or indirect) value relevance of nonfinancial ESG information from the perspective of investors and businesses. Upon successful completion of the module, students will specifically be able to:</p> <ul style="list-style-type: none"> • identify, quantify, and manage ESG risks and opportunities; • discuss the characteristics and development of socially responsible investment (SRI); • understand how ESG criteria can be integrated into investment and company evaluation processes; • develop and evaluate investment portfolios based on ESG criteria; and • critically discuss the suitability of finance instruments for financing climate protection and climate adaptation strategies in order to limit CO₂ emissions in society.
Curriculum	<p>Environmental, social, governance (ESG):</p> <ul style="list-style-type: none"> • ethical issues within corporate finance • ESG vs. Corporate Social Responsibility (CSR) • socially Responsible Investment (SRI) • case study: Principles for Responsible Investment (PRI) <p>ESG and financial analysis:</p> <ul style="list-style-type: none"> • the relationship between ESG performance and corporate success • case study: Hypotheses and Evidence in Research • analyst and asset manager approaches • case study: Carbon Exposure <p>Climate change and capital markets:</p> <ul style="list-style-type: none"> • risks and opportunities • finance instruments designed to cope with climate change • case study: Catastrophe Bonds and Weather Derivatives • case study: Emissions Trading • case study: Investments in renewable energies
Types of instruction	Seminar (2 credit hours per week)
Language of instruction	English
Course prerequisites	None

Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Wood Science
Type, prerequisites, and language of module examination(s):	<p>The module examination usually takes the form of a written examination of no less than 90 minutes.</p> <p>Any deviation from this type of examination shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits
Recommended semester	Third subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module: Module type: Title:	Sustain6 Required elective module Business and the Natural Environment
Objectives	<p>The objective of this module is to impart sound knowledge of environmental and economic coherences and strategies as well as associated management concepts and methods. Students will be taught to recognize the economic relevance of environmental and energy management. The fundamentals of organization theories in an economic and environmental context will also be taught.</p> <p>Specifically, students will learn:</p> <ul style="list-style-type: none"> • to understand environmental sustainability as a strategic success factor for businesses; • an insight into the evolution of environmental management approaches and systems; • to develop their ability to determine the business case of environmental decisions; and • comprehensive insight into academic literature in the context of organizations and the natural environment.
Curriculum	<p>The module focuses on the understanding and analysis of organizations as elements embedded in the natural environment. For this, central corporate challenges (e.g., within the context of energy supply and climate change) will be discussed and commensurate organizational strategies analyzed. The relevance of environmental sustainability in everyday business life will be considered and discussed in detail using case studies. The development of a sound understanding of how and why environmental and economic win-win and trade-off situations arise will form a key component of the seminar; in particular, the conditions for the business cases of ecological decisions. Students will actively participate in the seminar by writing a term paper and presenting findings.</p>
Types of instruction	Seminar (2 credit hours per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>

Workload	6 ECTS credits
Recommended semester	Third subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module: Module type: Title:	Sustain7 Required elective module Recent Topics in Sustainability Management & Socioeconomics
Objectives	The object of this module is to provide students insight into the contemporary topics of sustainability management and socioeconomics.
Curriculum	The specific module content will vary depending on the exact topics covered in the module.
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week) or a seminar (2 credit hours per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	MA International Business and Sustainability (MIBAS)
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits
Recommended semester	Second or third subject semester
Module frequency	The module is offered in either the summer or winter semester.
Duration	One semester

International Management and Economics

Module:	Int.Man1
Module type:	Required elective module
Title:	International Accounting and Controlling
Objectives	Students will be given a basic understanding of the fundamentals of international accounting and taught to critically evaluate and independently present these. In addition to the sociocultural and economic deviations from international accounting systems and their effects on international bodies and organizations (e.g., IASB, FASB, and European Union), this module will focus on the structure of financial statements (IAS 1, IAS 7, IAS 8, IAS 10, IAS 33, IFRS 5, and IFRS 8) from the perspective of an investor and company decision-maker as well as the significant financial statement items (incl. tangible assets, intangible assets, leasing, financial instruments, inventories, accruals, loans, revenue recognition, amortization and depreciation, and deferred taxes).
Curriculum	Students will gain an understanding of a principles-based accounting system and the connection between business processes and transactions and their depiction in the financial statements.
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management
Type, prerequisites, and language of module examination(s):	<p>The module examination usually takes the form of a written examination of no less than 90 minutes.</p> <p>Any deviation from this type of examination shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits
Recommended semester	Second subject semester
Module frequency	Generally every summer semester
Duration	One semester

Module: Module type: Title:	Int.Man2 Required elective module Consumer and Management Decisions
Objectives	In critically evaluating current research, the module will cover consumer and decision-making behavior topics in greater depth. A critical review of decision-making processes will allow students to analyze and predict market participant behavior and enable them to make better (individual) decisions for themselves. Intensive exposure to academic English-language texts will enable students to critically evaluate theories and models so that they can learn to apply them contextually and for their own research work (e.g., master's thesis). Moreover, students will learn to complete their own project work by developing their analytical and reasoning skills and presenting and defending their findings.
Curriculum	<p>The master's course Consumer and Management Decisions will examine the procedural perception of human decisional behavior. An analysis of decisions will range from simple impulse purchases of convenience goods to complex strategic voting decisions within organizations. The purpose is to utilize the lessons learned from various disciplines for strategic and operative marketing and innovation management.</p> <p>The module is organized by fundamental scientific behavioral processes in decision-making and presents them within the context of marketing and innovation issues. Contemporary and fundamental theories and models will be critically evaluated. The module focuses on empirical social science methods. The application of techniques will be presented and independently studied by students. For example, students will be required to construct models of decision-making processes or conduct small experiments.</p>
Types of instruction	Seminar (2 credit hours per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits

Recommended semester	Second subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module: Module type: Title:	Int.Man3 Required elective module Innovation Management
Objectives	<p>In today's fast-paced world, innovation forms a core component of sustainable competitive advantages. In this module, students will learn to:</p> <ul style="list-style-type: none"> • analyze innovations linked to companies' business models; • differentiate between and classify different types of innovation; • understand models for the dissemination of new technologies; • discuss, analyze, and categorize case studies of innovation activities; and • discern the advantages and disadvantages of "open" and "closed" innovation.
Curriculum	<p>This module provides a comprehensive overview of the theoretical and practical implications of innovation management within organizations. After highlighting the significance of innovation as a source of sustainable competitive advantages, students will be given an overview of existing innovation models and theories.</p> <p>On the one hand, the focus will be on the creation of innovations in companies and examine such questions as "What are the sources of new knowledge in innovations?", "Under what conditions should companies seek knowledge outside of their own organization?", or "Can innovations be planned?"</p> <p>On the other, the course will examine the dissemination of innovations and their acceptance among customers and users. Relevant questions will include: "Should innovations be protected and exploited or made freely available and disseminated as widely as possible?" and "What is the connection between the dissemination of innovations and standards?"</p> <p>The disadvantages and advantages of "open" and "closed" innovation for companies will be discussed.</p>
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management • MSc Wood Science
Type, prerequisites, and language of module examination(s):	The module examination usually takes the form of a written examination of no less than 90 minutes.

	Any deviation from this type of examination shall be announced for the course at the start of the course registration period. The examination shall be held in English.
Workload	6 ECTS credits
Recommended semester	Second subject semester
Module frequency	Generally every summer semester
Duration	One semester

Module:	Int.Man4
Module type:	Required elective module
Title:	Group Accounting & Controlling
Objectives	Students will be put in a position to reasonably understand the fundamentals of international group accounting as well as how to critically evaluate and independently present accounting statements. The module focuses on business combinations; consolidating subsidiaries, joint ventures, and affiliated companies; as well as current topics on standards within the context of intermediate accounting.
Curriculum	Students will gain an understanding of principles-based accounting and the relationship between business processes and transactions and their depiction in group management accounts and in the consolidated financial statements.
Types of instruction	Seminar (2 credit hours per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits
Recommended semester	Third subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module: Module type: Title:	Int.Man5 Required elective module Recent Challenges in Managing Public and Nonprofit Sectors
Objectives	The objective of this seminar is to give students insight into contemporary issues and challenges within public and nonprofit management. After completion of the seminar, students will be in a position to independently prepare management solutions and concepts for real-life challenges in public and nonprofit management.
Curriculum	The seminar will cover: <ul style="list-style-type: none"> • current and international management; • challenges in public and nonprofit management; • marketing strategies in the public and nonprofit sectors; • recruitment and retention of employees and volunteers; • public and nonprofit organization attractiveness as an employer; • building reputations in public and nonprofit management; and • stakeholder management in public and nonprofit management.
Types of instruction	Seminar (2 credit hours per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MA Human Resource Management
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits
Recommended semester	Third subject semester
Module frequency	Generally every winter semester
Duration	One semester

Module:	Int.Man6
Module type:	Required elective module
Title:	Strategic Human Resource Management
Objectives	Students will develop an understanding of the strategic side of human resource management (HRM). Not only will classic strategic concepts be presented and discussed, but also findings from collateral disciplines such as labor market theory will be addressed. This will enable students to develop a critically reflective and sound position on the topic of strategic personnel management from an interdisciplinary perspective. Students will thus be put in a position to utilize the various facets of their studies meaningfully for HRM. Moreover, they will be capable of recognizing the strategic dimension of human resources work even in a professional context.
Curriculum	<ul style="list-style-type: none"> • personnel strategies: content and process • personnel planning and controlling • employment systems • contemporary issues in strategic personnel management
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	German/English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MA Human Resource Management
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>English or German. The examination language will be announced at the start of the course registration period.</p>
Workload	6 ECTS credits
Recommended semester	Second subject semester
Module frequency	Generally every summer semester
Duration	One semester

Module: Module type: Title:	Int.Man7 Required elective module Organizational Behavior and Leadership
Objectives	Students will be given an overview of the subject of organizational behavior (OB)/leadership. This includes the following: <ul style="list-style-type: none"> • an understanding of the history and research methods; • knowledge of selected constructs from the task, individual, group, or organization levels; • the ability to critically evaluate typical OB studies; and • in-depth knowledge on the topics of leadership and cooperation.
Curriculum	<ul style="list-style-type: none"> • history, methods, and models of organizational behavior • aspects of the individual • aspects of groups • aspects of organizations • leadership and cooperation
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	German or English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MA Human Resource Management
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>English or German. The examination language will be announced at the start of the course registration period.</p>
Workload	6 ECTS credits
Recommended semester	Second or third subject semester
Module frequency	The module is offered in either the summer or winter semester.
Duration	One semester

Module:	Int.Man8
Module type:	Required elective module
Title:	Recent Topics in International Management & Economics
Objectives	The objective of this module is to provide students with insight into the contemporary topics of international management and economics.
Curriculum	The specific module content will vary depending on the exact topics covered in the module. Topics will be announced before the beginning of each semester.
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week) or a seminar (2 credit hours per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	MA International Business and Sustainability (MIBAS)
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits
Recommended semester	Second or third subject semester
Module frequency	The module is offered in either the summer or winter semester.
Duration	One semester

Advanced Research Methods

Module: Module type: Title:	Adv.Methods1 Required elective module Quantitative Methods in Social Sciences
Objectives	<ul style="list-style-type: none"> • ability to link sample questions derived from the theoretical approaches in social science and economics with empirical methods of analysis and to transfer these to one's own empirical research • advanced knowledge of the methods of empirical social science and economics research • knowledge of econometrics, in particular multivariate regression models, binary response models, and panel models (fixed and random effects, SUR, instrumental variable estimates)
Curriculum	<ul style="list-style-type: none"> • knowledge of basic statistical principles for the analysis of quantitative data • theoretical academic anchoring • multivariate regression models with OLS and maximum likelihood • binary response models • panel models (fixed and random effects, SUR)
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	MA International Business and Sustainability (MIBAS)
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits
Recommended semester	Second subject semester
Module frequency	Generally every summer semester
Duration	One semester

Module: Module type: Title:	Adv.Methods2 Required elective module Qualitative Methods of Empirical Research
Objectives	<p>The objective of this module is to give students an in-depth and well-founded look at qualitative methods of social research. Students should learn to apply and take a critical approach to qualitative methods. This should enable students to confidently address academic questions requiring a qualitative approach.</p> <p>Specifically, students will learn:</p> <ul style="list-style-type: none"> • to critically evaluate different acquisition methods for obtaining academic knowledge; • the construction of and procedures required for qualitative research projects; • to apply different qualitative social research methods; and • about the limitations of qualitative methods and their problems.
Curriculum	<p>The objective of the module is to familiarize students with specific qualitative methods of empirical social research and to teach them how to apply them. This is on the one hand important for the preparation of academic work such as the master's thesis and on the other hand the ability to conduct and evaluate interviews is also becoming more crucial in practice. Consequently, it is essential for both academics and practitioners to acquire methodological competence for recording phenomena and relationships. The module is intended to teach students how to confidently handle qualitative procedures for recording complex phenomena in organizations and to systematically evaluate and interpret the findings from such studies. Thus not only the acquisition of the necessary background knowledge—particularly theoretical academic knowledge—but also the practical work with qualitative procedures are the focus of this module. In particular, students are expected to gather initial experience by independently collecting, evaluating, and deliberating on data.</p>
Types of instruction	Seminar (2 credit hours per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	MA International Business and Sustainability (MIBAS)
Type, prerequisites, and language of module examination(s):	<p>The module shall conclude with a module examination.</p> <p>The type of examination will be announced for the course at the start of the course registration period pursuant to Section 5 of the applicable examination regulations.</p> <p>Admission to the module examination can be made contingent upon the completion of coursework. The type and amount of</p>

	coursework to be completed shall be announced for the course at the start of the course registration period.
	The examination shall be held in English.
Workload	6 ECTS credits
Recommended semester	Second subject semester
Module frequency	Generally every summer semester
Duration	One semester

Module: Module type: Title:	Adv.Methods3 Required elective module Decision Theory
Objectives	The objective of this module is to teach students which health care questions can be satisfactorily answered using economic decision-making theories and how these can be described as formal decision problems. Moreover, the module should teach students how a formally crafted decision problem can be solved. Ultimately, students should be able to interpret solutions. They should also learn which conclusions from the analysis are possible for real-life economic events in the health care sector.
Curriculum	The module provides an introduction to the economic analysis of decisions in the health care sector. Both prescriptive and positive decision-making theories will be discussed. As a starting point rational choices will be initially analyzed. Subsequently from this, the systematic deviations from rational behavior will be examined and discussed with respect to the conclusions that are to be drawn.
Types of instruction	Lecture (2 credit hours per week) and practical course (1 credit hour per week)
Language of instruction	English
Course prerequisites	None
Applicability of the module	<ul style="list-style-type: none"> • MA International Business and Sustainability (MIBAS) • MSc Health Economics and Health Care Management
Type, prerequisites, and language of module examination(s):	<p>The module examination usually takes the form of a written examination of no less than 60 minutes.</p> <p>Any deviation from this type of examination shall be announced for the course at the start of the course registration period.</p> <p>The examination shall be held in English.</p>
Workload	6 ECTS credits
Recommended semester	Third subject semester
Module frequency	Generally every winter semester
Duration	One semester

Electives

Module: Module type: Title:	Electives Elective module Electives
Objectives	Augmentation of expertise and/or methodological skills in accordance with students' interests.
Curriculum	<p>Students can and should autonomously devise their own study program and set their own area of concentrations. Therefore for the elective area, students may select additional modules from MIBAS or modules open to MIBAS students from other master's degree programs offered by the Faculty of Business, Economics and Social Sciences.</p> <p>Students may select foreign business language courses amounting to no more than 6 ECTS credits, provided that courses are offered by Universität Hamburg.</p>
Types of instruction	Depends on the module selected
Language of instruction	English
Course prerequisites	Depends on the module selected.
Applicability of the module	MA International Business and Sustainability (MIBAS)
Type, prerequisites, and language of module examination(s):	Depends on the module selected.
Workload	18 ECTS credits
Recommended semester	First through third subject semesters
Module frequency	In the first, second, and/or third semesters
Duration	Three semesters

Module: Module type: Title:	Final module Required module Master's thesis
Objectives	<p>The master's thesis demonstrates the candidate's ability to independently tackle a particular problem within the purview of the MIBAS program within a set period of time using academic methods.</p> <p>The composition of a thesis is a central component of a university degree program. High standards of form and substance are placed on students. The goal is for all students to obtain sound methodological skills and substantive knowledge that will enable them to successfully complete their thesis. Mastering basic methodological skills is not only useful for writing a thesis, but also advantageous for our students in professional practice.</p>
Curriculum	<p>Students will be expected to formulate a research question (topic selection), work independently on the topic—that is develop a plan, conduct in-depth literature research, collect and evaluate data, and analyze literature and sources—and autonomously write a final academic thesis.</p> <p>Students may select topics that relate to the subject matter associated with the MIBAS curriculum. Students may propose topics to the supervisor when submitting their request to commence work on the master's thesis. The supervisor shall officially assign the thesis topic to the student.</p>
Types of instruction	Final master's thesis: supervision and guidance of independent work, as well as regular meetings with the supervisor
Language of instruction	German or English
Course prerequisites	Before students can begin work on their master's thesis, they must first earn a minimum of 60 ECTS credits.
Applicability of the module	MA International Business and Sustainability (MIBAS)
Type, prerequisites, and language of module examination(s):	<p>The master's thesis shall be the examination for the module. Students have six months in which to complete the thesis. The master's thesis should generally be 60 to 80 pages long (approximately 120,000 to 160,000 characters). Deviations from this rule must be clarified with the primary examiner.</p> <p>Before students can begin work on their master's thesis, they must first earn a minimum of 60 ECTS credits.</p> <p>The examination language shall be German or English</p>
Workload	30 ECTS credits
Recommended semester	Fourth subject semester
Module frequency	Ongoing
Duration	One semester

Section 23
Effective date

These Subject-Specific Provisions shall become effective on the day after they are ratified by the Executive University Board of Universität Hamburg. They shall initially apply to students commencing their studies in winter semester 2016/2017.

Hamburg, 23 August 2016

Universität Hamburg